

## HAIR RAISING RESEARCH READING

### READING & ONLINE DISCUSSION

1. Read at least three articles on hair and/or lookism.
2. Participate in online discussion of the article read. There are a variety of sites that can be used for online discussion: Turnitin.com, School Loop, Blackboard. Any site that allows for online discussion.
3. See [NETIQUETTE RULES FOR ONLINE DISCUSSION](#) which should be reviewed before participating on the discussion.

### COMMUNITY INTERVIEWS - ETHNOGRAPHER

#### [CREATE A QUESTIONNAIRE ON GOOGLE DOCS](#)

#### CONTENT

- Choose 10 images with different hairstyles (each should be both men and women). Some of the hairstyles to consider: dread locs, spiked, dyed pink or green, straight, curly.
- Since the focus is on hairstyles only choose visuals from the neck up to avoid **weightism**.
- The visuals should be of people around the same age (mid 20's) so **ageism** doesn't interfere.
- Try to choose one ethnicity so the focus can be on the hairstyles and not **ethnicity**. \*It is my hope that the class will not all choose the same ethnicity.

#### QUESTIONS – RANKING (SUGGESTIONS)

- You can ask the participant to identify the profession of the person in the image. The response can be fill-in-the blank, fill-in-the-blank with explanation or multiple choice.
- You can ask the participant who they would hire if they had a business where employees had to interact with the public.  
The response could be a ranking from 1-10, or 1-10 with an explanation.  
The response could be a yes or no for each image, or yes or no with explanation.
- You can ask the participant which person they would like to get to know with the same answer choices as the employee questions.

## **SURVEY PARTICIPANTS**

**QUOTA:** 30 people

### **IDENTIFICATION:**

- Ask the participants if they have already completed the questionnaire with someone else. You can choose classmates, family members, and/or friends. No duplicates please.

### **DEMOGRAPHIC INFORMATION**

- You will provide demographics in the presentation of your questionnaire so participant identification might include ethnicity, gender, what you think is relevant to the outcome.

### **ASSIGNMENT CAN BE COMPLETED INDIVIDUALLY OR WITH A PARTNER**

### **PRESENTATION OF DATA**

- Create a 5-7 slide **PowerPoint** to present to the class.
  - If you are using Word, there are several different charts that can be used to present the information.
  - One of the slides should have the process, population information on people who were given the survey.
  - For the graphs, you will present demographics and responses to the questions. Expectations vs. response results.
- OR
- Create a Prezi see the **[HOW TO CREATE A PREZI]** tab under the **[TECHNOLOGY]** tab.

### **WRITING REFLECTION: EXTENDED ASSIGNMENTS**

From the information shared in this unit, what did you learn? How has the information impacted your perceptions of beauty and hair?

**Extended Assignment for possible extra credit:** Write a poem about your personal experience with hair.