

Infographic Rubric

CATEGORY	4	3	2	1
USE OF CLASS TIME	Used time well during each class period. Focused on getting the project completed. Never distracted others.	Used time well during each class period. Usually focused on getting the project done and never distracted others.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others.	Did not use class time to focus on the project OR distracted others.
GRAPHIC - RELEVANCE	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easy to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.
REQUIRED ELEMENTS	Infographic Includes all required elements plus additional information.	All required elements are included on the infographic.	All but 1 required elements are included on the infographic.	Several required elements were missing.
CONTENT - ACCURACY	At least 4 accurate facts are displayed on the infographic.	3 accurate facts are displayed on the infographic.	2 accurate facts are displayed on the infographic.	Less than 2 are displayed on the infographic.
ATTRACTIVENESS	The infographic is exceptionally attractive in terms of design, layout and neatness.	The infographic is attractive in terms of design, layout and neatness.	The infographic is acceptably attractive in terms of design, layout and neatness	The infographic is distracting and messy with a very poor design. It is not attractive.
MECHANICS	Capitalization and punctuation are correct throughout the infographic	There is 1 error in capitalization and punctuation.	There are 2 errors in capitalization and punctuation.	There are more than 2 errors in capitalization and punctuation.
GRAMMAR	There are no grammatical mistakes on the infographic.	There is 1 grammatical mistake on the infographic.	There are 2 grammatical mistakes on the infographic.	There are more than 2 grammatical mistake on the infographic.