Flipboard rubric

Category	4	3	2	1 - 0
COVER Note: The images for the contributors do not need to be the actual photo of the contributor(s).	Cover has an image that is visually appealing and a title that clearly informs viewers of the topic content. There is an image for the creators/contributors to the board.	Cover has a basic/generic image and a title that informs viewers of the topic content. There is an image for the creators/contributors to the board.	Cover has a generic image and vague title. There is an image for the creator of the board.	Cover has no image and either no title or abbreviations or a title that does not clarify topic. No image for the contributors.
ARTICLE COVERS Note: An image can be added to an article cover. ***Note: Some images do not show on desktops but do appear on phones.	Each article (including infographic and precis) has an image for the topic.	All articles have an image that is relevant to the topic, except for the infographic and precis.	Only half of the articles have an image on the cover – images are random and may not relate topics.	Article cover pages are blank or have random images that do not inform the viewer.
PRECIS	Precis is clearly labeled and is included in the Flipboard to prepare viewers for the goal of and basic information in the Flipboard.	Precis is included but not clearly labeled.	Only a couple of sentences – not a precis.	No precis or summary.
INFOGRAPHIC	Infographic is included in the Flipboard. Images and print is clear and viewers can read the information when enlarging the Infographic.	Infographic is mainly easy to read but some information is difficult to see.	Infographic is blurry and difficult to read.	No infographic
CONTENT & FLOW Flow is relevant to how we construct an essay from hook to presentation of information and what we hope the reader gleans.	Flipboard has 8 or more articles that are clearly related to the topic and provide insightful information. There is a logical flow in the order of the articles that the reader can easily follow. From a hook to conclusion.	Flipboard has 6 - 8 articles that are related to the topic. The flow might seem random.	The Flipboard has 4- 6 articles mostly logical flow. Only half of them relate to the topic but are bit random.	The Flipboard has 4 or less articles and the presentation order is random and confusing. Only a couple of articles relate to the topic