

A TED TALK IS NOT A POWERPOINT PRESENTATION

A TED TALK IS FOCUSED ON THE WORD **TALK**.

HOW MANY SLIDES SHOULD I USE ?

- There should be **minimal visuals** (maybe 3 - 7 depending on the length and details of the presentation).
- Avoid videos unless you are absolutely sure they enhance the presentation and they are on for a very brief amount of time. Oftentimes videos will detract from your presentation
- They should **only be there to enhance what the speaker is saying**.

HOW MANY WORDS SHOULD BE ON A SLIDE?

- There should be **minimal words on an image**.
- The image is to provide a graphic visual for the audience to better visualize and connect with what the speaker is saying.

WHEN YOU PUT TOO MANY WORDS ON YOUR VISUAL YOU ARE:

- **distracting the audience from what you are saying** because they are too busy reading.
- **more likely to read from the slide**
- When you are reading from a slide the **audience disconnects from the speaker** and begins to **focus more on the speaker's reading skills** .

WHAT KIND OF WORDING CAN BE USED ON A SLIDE?

- A phrase or title is fine but if possible avoid any words.
- Let the visual speak for itself.

WHAT ABOUT USING GRAPHS?

- If you need a graph you will have words and the graph for the audience to refer to.
Try not to make the graph to busy.
- **Be aware of the font size on the graph.** Small font where the audience cannot clearly see what you are presenting **only serves as a point of frustration.**
The audience will be preoccupied with trying to see the graph - they feel that if there is a graph it must be important and I am missing key information by not being able to see what is on the graph.

SPEAK NATURALLY - TALK

- Since slides are simply for visual enhancement it is important you know your topic and have it memorized as much as possible,
- **use 3x5 cards if necessary,**
- focus more on the content than having each word memorized perfectly word for word.
You want to sound natural.