

UNIT 1: MUSIC FLIPBOARD RUBRIC

CATEGORY	4	3	2	1 - 0
<p>COVER</p> <p>Note: The images for the contributors do not need to be the actual photo of the contributor(s).</p>	<p>Cover has an image that is visually appealing and a title that clearly informs viewers of the topic content. There is an image for the creators/contributors to the board.</p>	<p>Cover has a basic/generic image and a title that informs viewers of the topic content. There is an image for the creators/contributors to the board.</p>	<p>Cover has a generic image and vague title. There is an image for the creator of the board.</p>	<p>Cover has no image and either no title or abbreviations or a title that does not clarify topic. No image for the contributors.</p>
<p>ARTICLE COVERS</p> <p>Note: An image can be added to an article cover. ***Note: Some images do not show on desktops but do appear on phones.</p>	<p>Each article (including infographic and precis) has an image for the topic.</p>	<p>All articles have an image that is relevant to the topic, except for the infographic and precis.</p>	<p>Only half of the articles have an image on the cover – images are random and may not relate topics.</p>	<p>Article cover pages are blank or have random images that do not inform the viewer.</p>
<p>INFOGRAPHIC</p>	<p>Infographic is included in the Flipboard. Images and print is clear and viewers can read the information when enlarging the infographic.</p>	<p>Infographic is mainly easy to read but some information is difficult to see.</p>	<p>Infographic is blurry and difficult to read.</p>	<p>No infographic</p>
<p>SOUNDCLOUD</p>	<p>Song is used that effectively highlights the music genre or topic to set tone and provide information. An image is used.</p>	<p>Song loosely relates to genre. Image is used.</p>	<p>Song used loosely relates to genre. No image used.</p>	<p>No song used.</p>
<p>CONTENT & FLOW</p> <p>Flow is relevant to how we construct an essay from hook to presentation of information and what we hope the reader gleans.</p>	<p>Flipboard has 8 or more articles that are clearly related to the topic and provide insightful information. There is a logical flow in the order of the articles that the reader can easily follow. From a hook to conclusion.</p>	<p>Flipboard has 6 - 8 articles that are related to the topic. The flow might seem random.</p>	<p>The Flipboard has 4- 6 articles mostly logical flow. Only half of them relate to the topic but are bit random.</p>	<p>The Flipboard has 4 or less articles and the presentation order is random and confusing. Only a couple of articles relate to the topic.</p>